

March 20, 2017 | The Waterkeeper Weekly (née The Sturgeon) is the weekly internal newsletter of Waterkeeper Alliance, aimed at keeping Waterkeeper Organizations and Affiliates around the world connected to each other's great work and activities.

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Members of Waterkeeper Alliance, [Columbia Riverkeeper](#) and [Waccamaw Riverkeeper](#) in Nepal training the Drukpa Kung Fu Nuns in water quality monitoring. Photo by Sharon Khan.

Support Updates

Upcoming Marches

Waterkeeper Alliance will be representing at the [NYC March for Science](#) on April 22, and in DC for the [People's Climate March](#) on April 29. More info to come!

Airbnb Social Impact Experiences

Are you looking for new ways to expand your reach or get your community involved in your cause? A new, cutting edge initiative called Airbnb social impact experiences might be worth checking out. Social impact experiences are an exciting way for Airbnb guests to explore new communities by signing up for neighborhood explorations, workshops, or other activities hosted by local nonprofits. Here's the best part: Airbnb waives its booking fee for social impact experiences, so 100% of the proceeds you raise go directly to your organization. And you get to call the shots! You get to set your own price, and you can host experiences as often as you want. Many nonprofits host experiences once or twice a month, on both weekdays and weekends for visitors and locals alike. For more information check out [Airbnb's eligibility rules and quality standards](#).

Waterkeeper Alliance Mapping Project

Waterkeeper Alliance is undertaking a project to accurately map your jurisdictions, and we need your help! You should have received an email last week related to this project.

Our vision for this information is to create a global map, that among other things, will be used on our website when visitors are looking for their local Waterkeeper or Affiliate, a map that will be used for campaign and advocacy purposes. We are asking you, to the best of your understanding, knowledge and ability, confirm your Exclusive Jurisdiction and your Extra Territorial Jurisdiction (if you have it) by declaring your hydrologic unit code(s), aka your HUC(s), as established by the USGS.

[Please take a few minutes to fill out this form](#) for us so we can gather your responses and work on creating a dynamic map of all of your jurisdictions. If you don't already know your HUC(s), or you need help figuring out how to determine them, please contact Pete Nichols or Bart Mihailovich and they will assist you.

The Waterkeeper Training & Resource Library

The Waterkeeper Training & Resource Library is an online service for Waterkeeper organizations around the globe. It is designed to ensure our Waterkeepers have the tools necessary to collectively protect the world's waterways. The Library (built using a platform called Shelf.io) provides subscribers with the opportunity to view, download, comment on, and share templates, links, videos, recorded webinars, and images.

For more information about the library, please visit the [webpage](#). You also can send any questions - or resources to share - directly to us at library@waterkeeper.org.

Upcoming Webinars

RESCHEDULED: Protecting and Restoring River Flows: State Policies for Water Security and Sustainability | APRIL 5, 12pm PT/3pm ET

This informative webinar will focus on opportunities to protect and restore river flows through state policy. River Network recently completed a comprehensive evaluation of state-level flow protection policies in the southeast U.S. Their analysis includes the scientific foundations of water budgets, supply management, flow protection and demand management policies, as well as policies for the built environment. The report synthesizes policies in five Southeastern states and offers recommendations and models for how these policies can be strengthened. This research was compiled in the report: [Protecting and Restoring Flows in Our Southeastern Rivers: A Synthesis of State Policies for Water Security and Sustainability](#). Join this webinar to learn more about how you can protect and restore your river's flows through state policy. >>> [Click here to register.](#)

Social Media 101: Basics of Building Your Brand Online | APRIL 12, 10am PT/1pm ET

Do you want to share with the world the great work you're doing, but haven't gotten the hang of the whole "social media" thing yet? Not a problem! From setting up a page for your organization to content creation, scheduling, and helpful tools, this webinar will set you up for success on Facebook, Twitter, and Instagram. >>> [Click here to register.](#)

RESCHEDULED: GIS Mapping 101: Understanding Mapping Programs to Best Serve Your Organization | APRIL 19, 12pm PT/3pm ET

There is an ever-growing variety mapping software, all with different capabilities. This webinar will discuss opportunities with - and the pros and cons of ArcMap, ArcOnline, Google Maps, Google Earth, and other products. We will also discuss sources of publicly available data that can easily be uploaded and shared. Presenter: Catawba Riverkeeper Sam Perkins. >>> [Click here to register.](#)

Boost Your Impact: The Ins and Outs of Facebook Ads Manager | APRIL 26, 10am PT/1pm ET

Facebook is the top social media site that nonprofits use to amplify their message. But as Facebook becomes more and more of an advertising tool, it's becoming more important to allocate funding to "boost" your posts for maximize reach. This webinar will provide an overview of how Facebook ads manager functions, audience targeting, conversion tracking, and campaign reporting. >>> [Click here to register.](#)

Campaign Updates

Clean Water Defense

Waterkeeper Alliance debuted its [first week](#) of [Dive Into Democracy](#), our weekly roundup of current attacks on America's clean water protections and how to take action. Last week, bills H.R. 1179, H.R. 1261, H.R. 848, H.R. 465, and H.R. 953, were of highest priority and would all allow more pollutants into

our waterways. Please call your [Senators and Representatives](#) to let them know their constituents value clean water and are paying attention.

Last week, the Trump administration unveiled a federal budget proposal that would cut funding for the EPA [by a third](#), which we highlighted in [Dive into Democracy](#). Stay tuned for more resources on this coming your way soon. Waterkeeper Alliance Executive Director **Marc Yaggi** responded to the cuts with a blog [explaining the importance of EPA](#) for clean water. Although EPA's history has been filled with successes and failures, the agency has done a lot to restore and protect water bodies around the country. From Chesapeake Bay to the Great Lakes, Marc lays out key programs where progress will be lost due to cuts.

The media and advocacy around President Trump's executive order on the "waters of the United States" (WOTUS) can make it seem like a distant policy debate in Washington, D.C., but it will have serious implications on waters around the country. To address this, **Waterkeeper Alliance** Senior Attorney Kelly Hunter Foster [explains](#) Trump's misrepresentation of WOTUS and why it matters.

Pure Farms, Pure Waters

Waterkeeper Alliance, **Sound Rivers** and Southern Environmental Law Center [filed a motion in federal court](#) this week asking Murphy-Brown to clean up groundwater pollution at several of its industrial hog operation facilities.

Waterkeepers Around The World

- Squaw Valley Alpine Meadows and Toyota Mirai [sponsored a successful event](#) benefiting **Waterkeeper Alliance** and Protect Our Winters at the 2017 Audi FIS Ski World Cup.
- Pollution found on a patrol by **Qiantang River Waterkeeper** [led to quick improvements](#) in a hog operation's sewage management.
- **Indian Riverkeeper** Marty Baum attended a press conference held by bullsugar.org and the River Warriors to draw attention to how the [discharges from Lake Okeechobee are hurting tourism](#) and water-related businesses in the surrounding area. He was also featured in a video on being the [bridge between local scientists and the community](#) in the fight against toxic algae blooms in Florida waters.
- **Hudson Riverkeeper** and other environmentalists are [opposing new oil barge anchorages](#) along the Hudson River.
- **Hurricane Creekkeeper** and **Black Warrior Riverkeeper** are [fighting for better notification](#) of sewage spills.

- **Grand Riverkeeper Labrador, Inc.** and a group of concerned citizens are [fighting against the Muskrat Falls hydroelectric dam](#) in fear of methyl mercury contamination, safety risks, and economic impacts.
- **Upper Neuse Riverkeeper** Matthew Starr urges that [we need to be doing more, not less](#), to reign in dangerous polluters under the Clean Water Act.
- **Khowai River Waterkeeper** [educated students on river protection](#) for the 20th International Day of Action for Rivers.
- **Dongting Lake Waterkeeper** DaMing He took [volunteers out on the water](#) and taught them how to patrol and protect the lake.
- **Columbia Riverkeeper** Brett VandenHeuvel, **Waterkeeper Alliance** Sharon Khan and Min Zheng, and **Waccamaw Riverkeeper** Christine Ellis [traveled to Nepal to teach Kung Fu Nuns](#) about the World Water Quality Monitoring Kit.

Action of the Week

Facebook: [@Waterkeeper Alliance](#) has launched Dive Into Democracy, a weekly roundup of current attacks on America's clean water protections. Each Monday, they'll post a straightforward, up-to-date list of bills and policies that threaten your right to clean water, and include simple instructions on how to take action. <http://waterkeeper.org/tag/dive-into-democracy/>

Twitter: Our public health & economy are far too valuable to risk losing EPA. Tell Congress to keep EPA & #ProtectCleanWater bit.ly/2m6vDvJ

Instagram: Removing waters from protections under the Clean Water Act will allow dumping of toxins into our water. [\[LINK TO PIC\]](#)

Legislative Updates

[HR 1179](#) poses a significant threat to [Clean Water Act citizen suits](#) and is rapidly gathering co-sponsors. We are working on talking points to demonstrate how dangerous this bill is, and need Waterkeepers' help. Please share with us your citizen suit success stories so we can help the public fully appreciate the important role that citizen suits play in protecting waterways.

The Army Corp. caved to industry groups' concerns and delayed the release of a [plan to keep Asian carp out](#) of the Great Lakes.



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