

March 21, 2017



WATERSHED

REPLENISHING WATER VALUES
FOR A THIRSTY WORLD

WORLD WATER DAY  THE VATICAN

On March 22 -- World Water Day -- think in a new way about the primary obstacle to securing life, wealth, and happiness for all the world's people.

A public address by Pope Francis on Wednesday at **10:00 a.m. CET / 5:00 a.m. EDT** will be followed by Watershed, a day of immersive talks at the Vatican that will engage audiences around the world via social media. The event will be live-streamed in partnership with Facebook. A diverse group of speakers will assemble: government ministers, researchers, artists, entrepreneurs, religious leaders, village elders, journalists, even the first woman astronaut to walk in space.

For the event, IBM Watson, the tech firm's famed supercomputing unit, along with Hexagon and Vector Center, two data analytics companies, have analyzed Twitter streams and Facebook feeds for a snapshot of the global conversation around water.

Contests for water are a political story and an economic saga, a technological quest and an obstacle to energy development and food production. They are a human rights drama and

sometimes a battle against death. The World Economic Forum, for several years, has ranked “water crises” among the world’s greatest risks as the planet undergoes disruptive changes in water availability and demand.

Those risks are becoming realities on every continent. United Nations officials say that the drought today in East Africa and Yemen is the worst humanitarian crisis since the organization’s founding in 1945. An estimated 20 million people face starvation and famine.

Program

[Full program online](#)

When

Wednesday, March 22

10:00 a.m. CET / 5:00 a.m. EDT Papal Address

Watershed Live presentations

13:30 CET - 19:30 CET / 8:30 EDT - 14:30 EDT

*For re-streaming times, see [Watershed Live](#)

Delve into Watershed

Explore Watershed's [website for more information on the event.](#)

This World Water Day, March 22.

Your [water stories](#) will show the world how water affects your life, community and culture.

Replenishing Values for a Thirsty World

Discover more about [Watershed with the event factsheet](#)

Watch the Event From Anywhere in the World

Live Stream at [Facebook.com/valuesofwater](https://www.facebook.com/valuesofwater)

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