

# Being an Eco-Traveler in Southwest Florida!



As a premier destination for ecotourism, Southwest Florida provides many opportunities for residents and visitors to experiences unique ecosystems and cultural awareness.



Join us for this **FREE public program series** that will provide you with the inside tips and tricks of being a true eco-traveler here in Southwest Florida.

## “Paddling The Blueway”

Thursday, January 26, 2012 from 7-8 pm

**Betsy Clayton**, Lee County Parks & Recreation Waterways Coordinator for the Great Calusa Blueway Paddling Trail and **Terri Krass**, local paddler extraordinaire, will share kayaking info, basic paddling gear and beginner trip routes through Lee County waterways.

## “The Nature of Southwest Florida”

Thursday, February 23, 2012 from 7-8 pm

**Charles Sobczak**, author of “The Living Gulf Coast - A Nature Guide to SW Florida” will share a photo presentation of his new book which includes the regional wildlife and 162 eco-destinations within the six counties of Southwest Florida. Autograph copies of his books will be available.

## “A Time Gone By”

Thursday, March 29, 2012 from 7-8 pm

**Terry Cain**, Lee County Parks & Recreation Land Stewardship Coordinator and **John Kiseda**, Lee County Parks & Recreation Environmental Education Coordinator will share little known facts and folklore about the Lee Island Coastline. Your favorite Lee County parks/preserves to visit and how they got their names.

All programs take place at the Eco Living Center at Rutenberg Park  
6490 South Pointe Blvd, between College Parkway and Cypress Lake Drive

While all programs are FREE to the public, space is limited and your **RSVP** is suggested at 239-432-2163. For more info contact: [kisedajb@leegov.com](mailto:kisedajb@leegov.com)



# FLORIDA SOCIETY FOR ETHICAL ECOTOURISM

[WWW.FLORIDASEE.ORG](http://WWW.FLORIDASEE.ORG)

**Florida SEE** is a non-profit educational organization dedicated to maintaining a professional code of ecotourism ethics and encouraging an awareness and stewardship of Florida's natural and cultural heritage. Florida SEE carries out its mission through educational programming and a certification program more thorough than any in North America.



**Florida SEE members** champion the concept of sustainable and ethical ecotourism and include citizens, tour providers, tourism accommodations and planners, protected area managers, academics and students, regional tourism destination management organizations and travelers. A listing of member ecotour providers is on the website.



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